



OCIA  
**INTERNATIONAL**

5910 S 58th St, Ste B • Lincoln, NE • 68516  
(402) 477-2323 • [ocia.org](http://ocia.org) • [info@ocia.org](mailto:info@ocia.org)

**USING THE NATIONAL DISTINCTIVE OF ORGANIC  
PRODUCTS (DNPO) AND LABELLING OF PRODUCTS UNDER  
LAW OF ORGANIC PRODUCTS OF MEXICO (LPO)**

When you request LPO certification with OCIA, your operation may label its products or ingredients as organic and may use the National Distinctive of Organic Products (DNPO) “Orgánico MÉXICO” on advertisements, labels, tags and/or packaging, **ONLY** if the product meets the requirements set by the Law of Organic Products, its Regulation and the Guidelines for the Organic Operation of Agricultural Activities. **The LPO labeling requirements are based on the percentage of organic ingredients in a product.** See the Organic Guidelines of SAGARPA, TITLE III, Article 200 and 204 for more information on how to calculate the percentage of organically produced ingredients.

The DNPO may appear on organic agricultural products that are certified as 100 percent organic (“100 percent organic”) or products that are certified as containing at least 95 percent organic ingredients (“organic”). Products that meet the requirements for “100 percent organic” and “organic” may display these terms and the percentage of organic content on their principal display panel. The use of the DNPO is optional. Products certified under the LPO Program are not required to display the DNPO.

Processed products labeled “made with organic (specified ingredients or food groups(s))” and containing at least 70 percent organic ingredients may display the percentage of organic content, but they cannot use the DNPO anywhere on the package. Processed products that contain some organic ingredients (less than 70%) may identify organic ingredients in the ingredients statement, but they cannot use the DNPO or OCIA International seal anywhere on the package.

For “made with organic (specified ingredients or food group(s))” labels, the labels may indicate specific organic ingredients or food groups.

All multi-ingredient products which make any organic claims must include an ingredients statement in the information panel. Products labeled as “Organic” or “Made with Organic (specified ingredients or food group(s))” must identify the organic ingredients in the ingredients statement.

The DNPO cannot be used on products in conversion status, substances, or materials indicated in articles 28 and 29 of the Law of Organic Products.

## General Considerations

Operators certified under LPO must comply with the provisions stated in articles 26 and 44 of the LPO Regulation, 199 to 204 of the Guidelines, and ensure that the labels contain:

- LPO Certificate number (listed in the LPO certificate of the operation, changes at each certification renewal) **or** the OCIA associate number (operator identification number).
- OCIA Identification Number granted by SENASICA:
  - OC-210921-20-CPAA-003
- Mention that the product is "Free of Genetically Modified Organisms" or "No GMO" or "Produced without GMO".

For processed and packaged products destined for the final consumer (retail sale), in addition to the provisions of article 201, the labeling of said products must comply with the requirements established in article 204, according to the category of the product ("organic", "100% organic", etc.).

## The National Distinctive of Organic Products

- In accordance with the SECOND TRANSITORY, the operators that have been authorized labels with the National Distinctive, prior to the entry into force of the AGREEMENT by which the similar is modified by which the national distinctive of organic products is made known and the general rules for its use in the labeling of certified organic products are established, published in the Official Journal of the Federation on December 3, 2021, will have a term of 36 months to use the inventory of labels for as long as stocks last.



## Labeling Requirements



The DNPO must be in a visible place on the front or side of the package and followed by the statement “Certified by:” directly below the DNPO, and the name of the certification body or approval code (mentioned above) may be used, as stated in Article ELEVENTH, fraction IV of the “AGREEMENT by which the similar is modified by which the national distinctive of organic products is made known and the general rules for its use in the labeling of certified organic products are established, published in the Official Journal of the Federation on December 3, 2021.

The information panel of your label has to show below the name and address of the handler (bottler, distributor, importer, manufacturer, packer, processor, etc.) of the finished product, the statement "Certified Organic by OCIA International" or similar phrase, with no other printed material or information being placed between the certifying agent’s name and the name of the manufacturer or distributor. Certifying Agent seals may **NOT** be used to satisfy this requirement. The business / Internet address or telephone number of OCIA International may be displayed on the information panel of the final product.

Products labeled as “organic” must list the organic ingredients as “organic” when other organic labeling is shown. Example: "Organic", "Made with Organic Ingredients", etc. Water and salt included as ingredients must not be identified as organic.

A minimum clear space (protection area) should always be maintained around it to preserve its integrity. The National Distinctive should never appear linked or invaded by other graphic elements.

**Seal Size:** The suggested minimum print size will preferably be 2.0 cm, a size smaller than the minimum may be used, as long as the characteristics of the packaging or presentation of the product, condition the printing area.

If you are displaying the OCIA logo on your packaging, other national or private logos (seals), these cannot be more prominently displayed than the DNPO (see " AGREEMENT by which the national distinctive of organic products is made known and by which the guidelines are established for its use in the labeling of organic certified products"), CHAPTER II, CONDITIONS OF USE, ARTICLE NINETEENTH, subsection V).

**Color:** The National Distinctive of Organic Products is a graphic and typographic composition with the following design: Drawing that integrates three symbols representing a blue fish, a green hand and a yellow flower.

The logo can be used in black and white (both positive and negative), and in colors. See FIFTH ARTICLE AND SIXTH ARTICLE of the "Agreement by which the national distinctive of organic



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products is disclosed and the general guidelines are established for its use in the labeling of products certified as organic".

**Position:** The National Distinction may be used in the presentation or in the publicity that is made of the products that comply with the national regulation of organic products, provided that you meet the specifications indicated in the Agreement by which the DNPO is disclosed.

**\*\*\*\*\*IMPORTANT NOTICE\*\*\*\*\***

- **A sample of a label must be sent to OCIA International for review and approval prior to printing and use.**